



VILLAGEFEST FEE SCHEDULE

Effective July 1, 2008



| VENDOR TYPE | DESCRIPTION | FEE TYPE | FEE TERM | FEE AMOUNT |
|--|---|--------------------------------|--|---|
| Application Fee (Not Refundable) VillageFest City Permit Certificate of Insurance | N/A N/A Provide from Private Carrier or Purchase from the City | N/A Annual Annual | N/A January - December January - December | \$26.00 \$67.00 \$75.00 (If City-provided) |
| Attractions Vendor | Any bona fide cultural, entertainment or sporting venue located in the Coachella Valley, but with preference given to Palm Springs-based attractions; filled on a first-come, first-served basis. | Season 1 Season 2 | October - May June - September October - May June - September | Palm Springs: \$258/month \$155/month Other: \$310/month \$186/month |
| Commercial Vendor | Does not meet criteria for any of the fore-going vendor types. Allowed to distribute information regarding company's service or products, but not allowed to sell any product. | Annual Season 1 Season 2 | January - December October - May June - September | \$207/week \$207/week \$207/week |
| Corporate Sponsorship | Advertises event and provides other benefits and support to event. | Annual Season 1 Season 2 | January - December October - May June - September | Negotiated by contract |
| Entertainers | Pre-Approved. | | Rotation | Negotiated by Contract |
| Food Service Vendor | Sells consumable food items. | Annual Season 1 Season 2 | January - December October - May June - September | \$207/month \$325/month \$191/month |
| General Vendor | Arts, crafts, jewelry, Farmers Market, misc. | Annual Season 1 Season 2 | January - December October - May June - September | \$150/month \$258/month \$155/month |
| Non-profit Vendor | Has a 501C permit and includes religious organizations. | Annual Season 1 Season 2 | January - December October - May June - September | \$41/week \$41/week \$41/week (4-week maximum) (paid in advance) |
| Political Vendor | Is running for political office and campaigning at event. | Annual Season 1 Season 2 | January - December October - May June - September | \$52/week \$52/week \$52/week (8-week maximum) (paid in advance) |
| Retail Merchant Vendor | Any retail merchant located within the Historic Village Center, or as approved by the VillageFest board is allowed to distribute promotional items. | Season 1 Season 2 | October - May June - September Rotation (Max: 1 month per vendor) | \$258/month \$155/month |
| Standby Vendor | Any pre-approved vendor who will fill a vacant space one event at a time on a first-come, first-served basis. | Annual Season 1 Season 2 | January - December October - May June - September | N/A \$88/week \$88/week |